

EcoLogic Memorandum

TO: Lakes Committee, Town of Lewisboro
FROM: Mark Arrigo
RE: Activist Note
DATE: 02/06/2009

The Lakes Committee requested recommendations for how the Committee can advocate town-wide lake improvements and move forward in implementing some of the ideas. EcoLogic offers the following suggestions:

- Conduct educational sessions with residents of the Town of Lewisboro.

Educational sessions may include topic-specific workshops, informational booths at local events, or a periodic newsletter. Educational materials should be directed toward two goals:

1. Assist the public to understand how their individual actions affect the environment, and to learn how to modify their behaviors to reduce their impact to the environment.
2. Assist the public to understand the role of government in enacting public projects (e.g. those projects that cannot be accomplished by individual action alone) that will protect and improve the environment.

- Generate public support for the recommended actions.

Where recommended actions will be initiated and managed by the Town, public support for these actions will facilitate the process. Encourage town residents to become involved at town meetings, sign petitions, or otherwise communicate their support of the recommended actions to the Town Board.

- Begin consulting with regulatory agencies and the Town Board to obtain funding and set schedules for implementing recommended actions.

The Lakes Committee may choose to take on an educational role with the Town Board. The Lakes Committee can learn what the regulatory agencies may require in order for the town to obtain funding to implement the recommended actions. Once the Committee understands the application requirements, it can work with the Town Board to educate them on what is required, develop the funding applications, and brainstorm other possible funding approaches.